Fund Flow Management Process
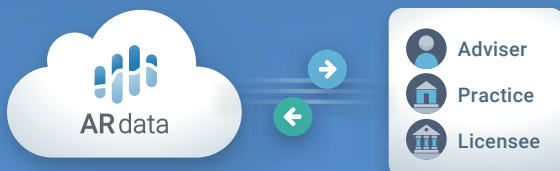
COLLATION

- Send us your Platform and Direct/LIC (Mainstream, Automic etc) Fund Flow files.
- We standardise those files into a consistent format.
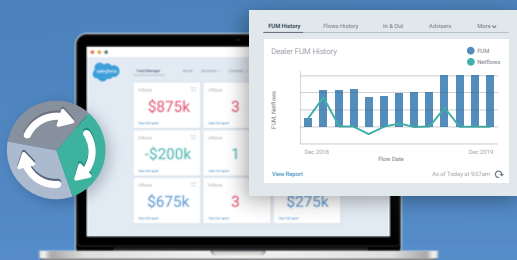- We fill in any missing columns e.g. calculate Netflows if not provided.

ADVISER DATA

Adviser
Practice
Licensee

- We append the fund flows with current Adviser, Practice and Licensee data from the AR Data Nightingale database
- Additional data points include Adviser address, phone, mobile and email

CRM INTEGRATION

- We upload the Fund Flows and updated contact data into your CRM
- Files can be uploaded as they are received or at the end of the month
- Uploads can fit into your existing data model, or we can install ours which includes page layout enhancements to deliver record level insights to the team

REPORTING

- We produce comprehensive end-of month reporting once all files have been uploaded
- Report covers Dealers, Advisers, Platforms, Funds and State breakdowns

For more information about our fund flow management process please visit **ardata.com.au**